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CLAIMS

- 1. Process for the production of a food product whereby an intermediate form of said food product comprises a pigment, which process comprises adding at least one enzyme that is effective in directly converting said pigment into a form which results in increasing the whiteness of at least part of the food product compared to the food product for which said enzyme is not added during its production.
- 2. Process according to claim 1 wherein the food product is made from flour, preferably wheat flour.
 - 3. Process according to claim 1 wherein the food product is a dairy product.
- 4. Process according to any one of claims 1 to 3 wherein the pigment is a carotenoid.
 - 5. Process according to any one of claims 1 to 4 wherein the enzyme is added as an enzyme preparation derived from a microorganism or produced in situ by a microorganism capable of producing said enzyme.
 - 6. Process according to claim 5 wherein the enzyme is added as an enzyme preparation derived from or produced in situ by a bacterium, a fungus or a yeast.
 - 7. Process according to claim 6 wherein the fungus belongs to the genus Marasmius, preferably Marasmius scorodonius.
 - 8. A food product obtainable by the process according to any one of claims 1 to 7.
 - 9. Use of enzymes that are capable of directly converting pigments into a form that results in an increased whiteness of at least part of a food product.
 - 10. Use of enzymes capable of directly converting pigments for household detergents or in enzymatic stone bleach processes.